Nomad Impact

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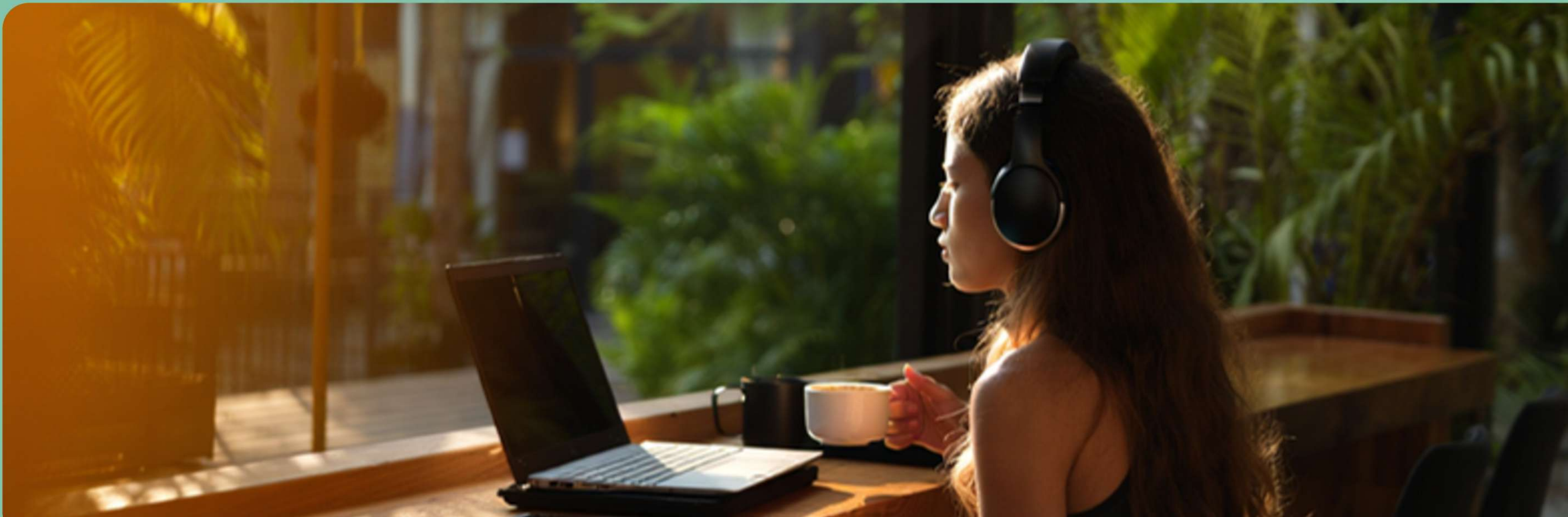Turn pro skills into local NGO outcomes

www.nomadimpact.org
hello@nomadimpact.org

From laptop to local impact

We turn professional skills into practical outcomes for local NGOs. Designers, developers, strategists and communicators contribute focused sprints that deliver websites, campaign kits, data flows and training materials—always with documentation and handover.

No saviorism, no job substitution : just clear scopes, respectful collaboration and measurable results that stay long after we pack our bags.

The Moment

DIGITAL NOMADS HAVE MOVED FROM NICHE TO NORM.

Remote work is stable, city programs are welcoming, and community hubs are looking for **meaningful ways to connect talent with local priorities.**

That's our role : a simple path from "I'd love to help" to "Here is a tool your team can run tomorrow," designed to fit around real travel schedules and real NGO constraints.

Digital Nomads in numbers

Millions of independent professionals travel and work each year. An immense pool of design, tech, data and communications expertise.

Even a small fraction of that energy, channeled well, can unlock serious capacity for grassroots organizations.

Ten people giving a few hours each is enough to produce a campaign site, a content system and a starter analytics stack with training attached.

18.1
MILLIONS DN ACROSS THE WORLD

60
COUNTRIES OFFERING DN VISAS

147%
REPRESENTING A RISE SINCE 2019

Digital Nomads - Where we are ?

1 South America
Creative hubs from Medellín to Buenos Aires blend affordability, culture, and partner-ready NGOs.

2 Southeast Asia
From Chiang Mai to Bali, mature DN communities meet agile, local-led organizations with clear needs.

3 Europe
Spain, Portugal, and beyond offer top infrastructure and programs where skilled nomads plug into impact fast.

What's in it for nomads?

- **Concrete impact** : 2–4 hours to deliver a real output (page, audit, kit).

- **Portfolio & credibility** : a tangible deliverable to show to clients/companies.

- **Peer-to-peer learning** : working with other professionals (design, dev, data, comms).

- **Local network** : links with local NGOs and the nomadic community.

Policy Tailwinds

More countries now offer pathways for medium-term stays and knowledge-friendly programs. Coworking spaces and municipalities see the value of visiting professionals who contribute skills, not just spending.

This creates a fertile context for ethical, lightweight missions : short permissions, clear expectations, and a shared interest in tools that strengthen local capacity.
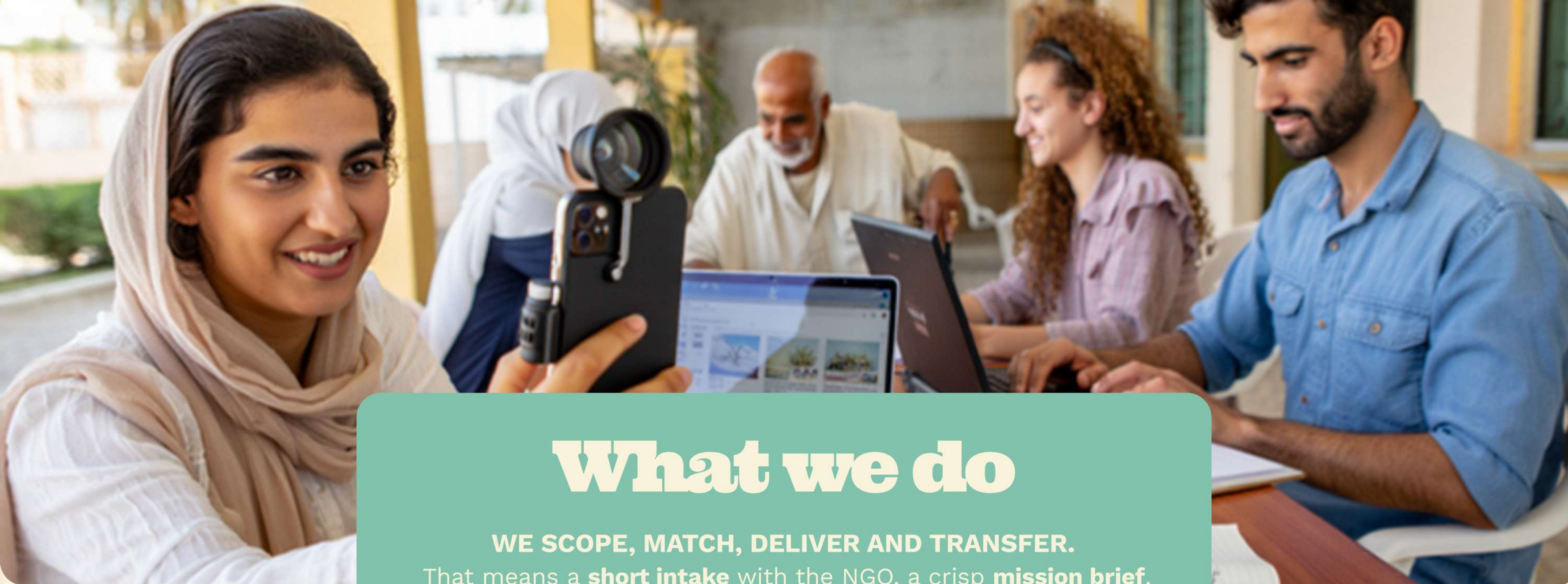
The gap we fill

NGOS RARELY LACK IDEAS : THEY LACK TIME AND MONEY.

Communications backlogs grow; websites age; donation and petition flows stay manual; staff have no time to document workflows.

Nomad Impact is the bridge : we translate backlogs into compact missions, match the right skills, and deliver what busy teams need most—clean assets, clear steps, and confidence to operate them.
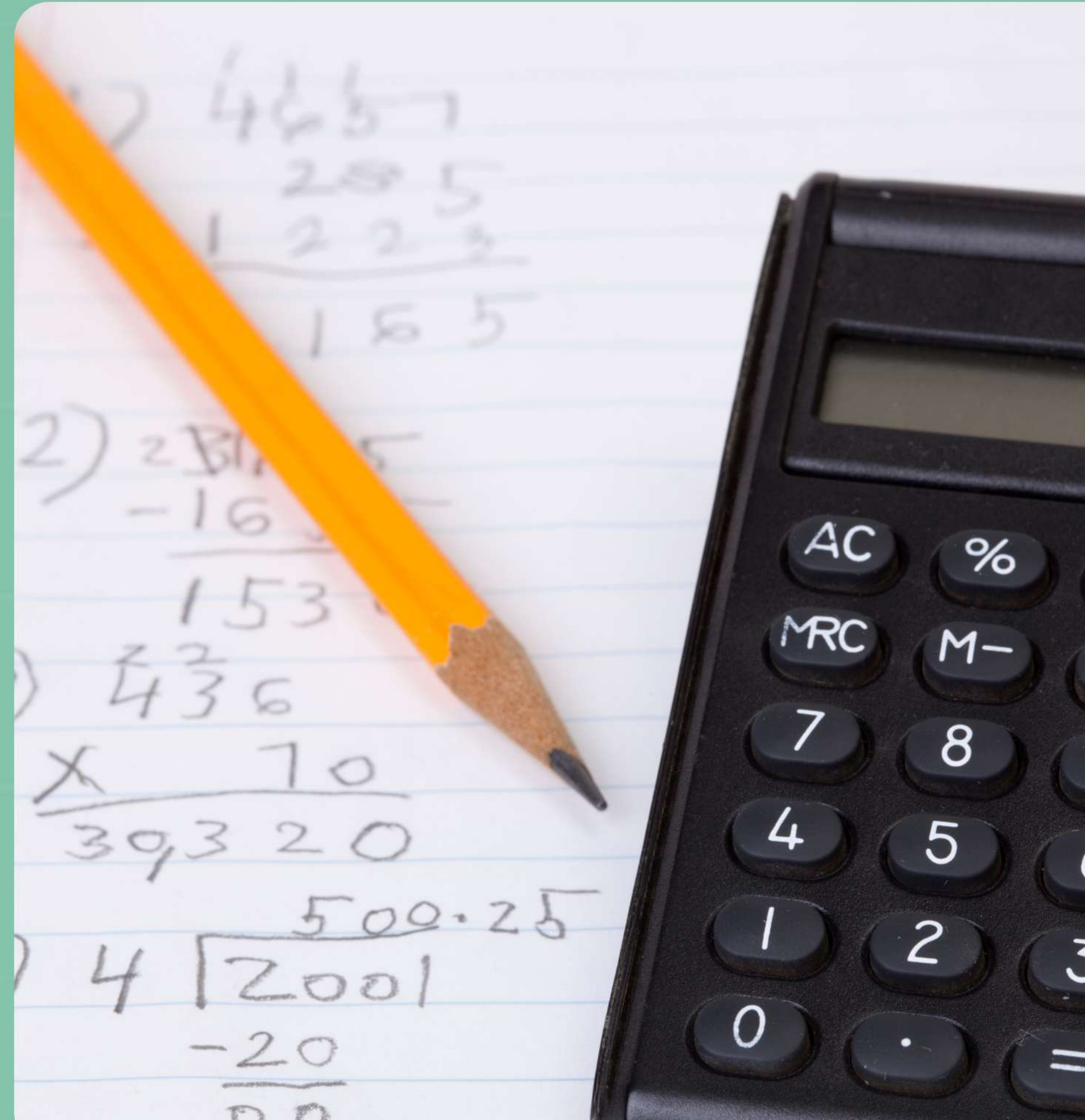
What we do

WE SCOPE, MATCH, DELIVER AND TRANSFER.
That means a **short intake** with the NGO, a crisp **mission brief**, and a small team of nomads focused on **one outcome**. We build with off-the-shelf tools so maintenance is realistic. **Every delivery includes a how-to guide, a template set and a recorded walkthrough.** The handover is not a handshake—it's the product.

Let's do the math

IF ONLY JUST 2% OF DIGITAL NOMADS SUPPORTED 1 NGO PER YEAR

- 700.000–800.000 NGOs supported worldwide
- 7–8 M hours offered
- 700.000–800.000 deliverables/year
- Cost to NGOs : 0
- Ownership : the NGO

Nomad Impact Playbook

The format we host

Skills for Change is a ninety-minute session in your space : a short talk to frame the opportunity, a live clinic to **scope needs with one or two local NGOs**, and a quick sign-up to form micro-teams. Within a week, those teams deliver defined, reviewable outputs. It's light for the host, motivating for members, and immediately useful for the NGO.

Safeguards

Local-led and Do-No-Harm guide everything we do. We never replace local jobs ; missions are **non-substitutive** and **time-boxed.** We co-design with the NGO to fit culture, language and constraints. We anonymize sensitive data by default, state risks openly, and keep our footprint reasonable—hybrid by default, in-person only when it adds clear value.

What we deliver

In ten hours, expect a focused, high-leverage outcome : a campaign landing page tied to forms and analytics; a Canva kit with reusable layouts and copy blocks; a donation or petition flow; or a communications audit with a simple ninety-day plan. **Every package includes templates, a maintenance checklist, and a short video walkthrough for handover.**

Simple KPIs

We measure what matters : participants and skills mobilized, NGOs supported, deliverables shipped and adopted, and an estimated **pro-bono value based** on hours contributed. Most importantly, we check back after thirty days : did the team use it, do they own it, and what's the next tiny improvement? If it sticks, we succeeded; if not, we simplify and try again.

Signals from the Field

Communities that invite mobile professionals to plug skills into local missions get practical outcomes—clearer messages, better tools, stronger teams.

Your craft travels well : scoped tightly, documented properly and handed over with care, it becomes part of the place you're in, not a souvenir of the week you passed through.

Join us in 3 steps

1

SIGN UP TO THE APP
Fill in your core skills, languages, time zone, current location & dates (or next destinations), availability (2–4h / >4h), tools (Figma/Canva/Notion/Git), and causes of interest. Prefer alternatives? Book a 15-min intro call (QR/URL) or simply email us.

2

MATCH & MICRO-BRIEF
Through the app, we propose 1–3 NGO options near you (or fully remote). You receive a one-page micro-brief covering goal, expected deliverable, scope (2–4h), constraints (tone/brand/tools), safeguarding and the NGO focal point.

3

DELIVER & HANDOVER
You produce a focused output (e.g., 1-page mini-audit, campaign page, Canva kit), plus step-by-step documentation, a ≤5-minute Loom walkthrough, and an accessibility checklist. Handover with the NGO focal point for validation.

Join the community

WEBAPP available for IOS and IPhone

Scan the QR to get the web app—quick install, right from your phone.

Nomad Impact

Thank You

Charlotte Jeuniaux — Volunteer & Nomad Impact Enthusiast

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